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NEWS RELEASE

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FOR IMMEDIATE RELEASE

Custom Craft Contractors Awarded Regional Honors at 2014 CotY Awards

**Lansdale, PA** – Custom Craft Contractors has been awarded a Contractor of the Year (CotY) award at the regional level for the Entire House Under \$250,000 category by the National Association of the Remodeling Industry (NARI). NARI received over 50 project submissions from the Northeast region, and Custom Craft Contractors was one of 14 firms awarded. They will advance to the national competition, along with other regional winners. The winners of the National CotY awards will be announced on March 28<sup>th</sup> at NARI's Evening of Excellence.

The winning project—a full renovation of a North Wales Pa. residence—was for a busy family of five. The family followed hectic schedules, and their cramped kitchen and living areas weren't conducive to their active lifestyle. Custom Craft's solution was to repurpose existing space and create an open-concept design. They redesigned the kitchen, living room, and dining room areas to improve the flow of traffic between rooms, and also updated appliances to fit the new, modern design. On the second floor, the team renovated the master and hall bathrooms to create soothing escapes from daily stress. This project, completed with Green Door Interiors, also received a Meritorious Award at the local level.

CotY winners are selected by a neutral panel of industry experts based on the contractors' blind entries. These include "before" and "after" project photos and project details that describe how the contractor achieved the client's goals and overcame challenges. Judging is based on problem solving, functionality, aesthetics, craftsmanship, innovation, degree of difficulty, and entry presentation.

Custom Craft Contractors is a NARI award-winning design-build remodeling contractor based in Lansdale, Pa that has served home owners and local businesses in Bucks and Montgomery County since 1982. The team strives to enhance the local community and exceed the expectations of their clients by providing excellent customer service and quality craftsmanship on every project, big or small.

More information about Custom Craft Contractors is available online at [www.CustomCraftContractors.com](http://www.CustomCraftContractors.com). Mike Foering, Project Design Manager, can be contacted directly at (610) 584-0665, or via email at [Mike.Foering@CustomCraftContractors.com](mailto:Mike.Foering@CustomCraftContractors.com).

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